



**Annual Conference
Week of April 14, 2021**

Virtual Opportunities
Revised: November 6, 2020

Promotional Opportunity	Benefits	Package Cost	Quantity Selected
Sponsorship			
<i>Titanium</i>	Online recognition before and during the conference; Two sponsored emails during conference; Premier package with Preferred Virtual Exhibit Hall Placement; Full Page Program Book Ad; Other benefits TBD	\$75,000	
<i>Platinum</i>	Online recognition before and during the conference; Sponsored email during conference; Premium Virtual Exhibit Hall Package; Full Page Program Book Ad; Other benefits TBD	\$50,000	
<i>Gold</i>	Online recognition before and during the conference; Premium Virtual Exhibit Hall Package; Full Page Program Book Ad; Other benefits TBD	\$40,000	
<i>Silver</i>	Online recognition before and during the conference; Deluxe Virtual Exhibit Hall Package; Full Page Program Book Ad; Other benefits TBD	\$25,000	
<i>Bronze</i>	Online recognition before and during the conference; Deluxe Virtual Exhibit Hall Package; Half Page Program Book Ad	\$15,000	
<i>Copper</i>	Online recognition before and during the conference; Basic Virtual Exhibit Hall Package	\$10,000	

Promotional Opportunity	Benefits	Package Cost	Quantity
Online Promotion			
<i>Lobby Banner</i>		\$25,000	
<i>Lobby Side Banner</i>		\$10,000	
<i>Room Transition Banner</i>		\$10,000	
<i>Bottom Banner</i>		\$5,000	
<i>Exhibit Hall Side Banner</i>		\$5,000	
<i>Microsite Banner/Monthly</i>		\$5,000	
<i>Meeting Registration Site</i>		\$10,000	
<i>Daily Update Email</i>		\$2,500	
<i>Sponsored Email</i>		\$10,000	
Symposia			
<i>Corporate Showcase</i>	45 minutes (limited availability)	\$20,000	
<i>Non-CE Symposia</i>	60 minutes (limited availability)	\$25,000	
<i>Commercially Supported Symposia (CE credit)</i>	60 minutes (limited availability)	\$50,000	
Pre-Conference Package			
<i>Bag Insert</i>	Mailed to conference registrants	\$10,000	
<i>Key Card</i>	This “key” card will be mailed to registrants and guide them to extra conference benefits	\$15,000	
Program Book			
<i>Printing</i>		\$25,000	
<i>Back Cover Ad</i>		\$35,000	
<i>Inside Front Cover Ad</i>		\$20,000	
<i>Inside Back Cover Ad</i>		\$15,000	
<i>Full Page Ad</i>		\$8,000	
<i>Half Page Ad</i>		\$5,000	

Promotional Opportunity	Benefits	Package Cost	Quantity
Virtual Exhibit Hall			
<i>Premium Package</i>	Company information—Logo, URL, description, three uploads and video	\$10,000	
<i>Deluxe Package</i>	Company information—Logo, URL, description and three uploads	\$5,000	
<i>Basic Package</i>	Company information—Logo, URL, description and two uploads	\$3,000	

Company Information:

Name (exactly as you want it to appear in the program and other written communication.):

Address: _____

City, State, Zip: _____

Phone: _____

Website: _____

Name: _____

Title: _____

Email: _____

Other Billing Information: _____

Exhibitor's signature on this contract indicates acceptance of the Rules and Regulations provided with this contract and is an agreement to pay the total amount due. The person signing this contract on behalf of the exhibitor has the authority to do so and is responsible for employees' adherence to the Rules and Regulations.

Please mail checks to:

HOPA

Atten: Laurie Rappa

555 E. Wells St., Suite 1100

Milwaukee, WI 53202

Questions: Email Laurie Rappa, Senior Development Manager, lrappa@hoparx.org or Natalie Worcester, Development Coordinator, nworcester@hoparx.org.