



Industry Relations Council

Benefits of Participation

PREMIER LEVEL: \$50,000

Premier-level IRC participants receive the benefits listed below on the left and may also choose up to 6 options from the list on the right or a combination of options for a value of up to \$40,000.

- Dashboard of annual demographics of HOPA members
- Subscription to *HOPA News*, HOPA's quarterly newsletter
- Listing of your company's clinical trials on HOPA's website
- Listing of your company's patient assistance programs on HOPA's website
- Recognition as an IRC participant on HOPA's website
- Up to 4 seats at the annual IRC Summit
- Up to 6 invitations to the IRC reception at HOPA's annual conference
- Up to 6 industry-sponsored posters at the annual conference
- Up to 6 complimentary registrations for the annual conference (value of \$630 each, or \$3,780)
- List of annual conference attendees and their institutional affiliations
- Recognition signage at the annual conference
- Recognition signage at your company's booth at the annual conference

- Meeting with HOPA Board of Directors to discuss products in development or opportunities for collaboration—agenda to be set by your company (value: priceless)
- Phone call with HOPA Board of Directors to discuss products in development or opportunities for collaboration—agenda to be set by your company (value: priceless)*
- Meeting with HOPA's Quality Oversight Committee or Patient Outreach Committee—agenda to be set by your company (value: priceless)*
- Priority booth placement at HOPA's annual conference (value: priceless)
- Priority ad placement in *HOPA News* (value: priceless)
- Accreditation Council for Pharmacy Education (ACPE) credits available through HOPA's virtual learning offerings (value depends on the number of credits offered per course or session)
- Eligibility to host an advisory board meeting during the annual conference (value: \$25,000)
- Opportunity to participate in the reverse expo at the annual conference—your company representatives are able to meet with HOPA members from a range of institutions (value: \$10,000)
- Opportunity to send 2 blast e-mails to HOPA members (value: \$2,500 each, or \$5,000)*
- Discounted sponsorship of a podcast (value: \$4,000)
- Discounted sponsorship of a webinar (value: \$4,000)
- Your company's electronic survey on a topic of your choice sent to HOPA's membership (value: \$2,500)
- Mailing list of HOPA members (value: \$2,500)

*Blackout dates apply.

Benefits of Participation *(continued)*

EXECUTIVE LEVEL: \$30,000

Executive-level IRC participants receive the benefits listed below on the left and may choose 3 options from the list on the right or a combination of options for a value of up to \$19,000.

- Dashboard of annual demographics of HOPA members
- Subscription to *HOPA News*, HOPA's quarterly newsletter
- Listing of your company's clinical trials on HOPA's website
- Listing of your company's patient assistance programs on HOPA's website
- Recognition as an IRC participant on HOPA's website
- Up to 2 seats at the annual IRC Summit
- Up to 3 invitations to the IRC reception at HOPA's annual conference
- Up to 3 industry-sponsored posters at the annual conference
- Up to 3 complimentary registrations for the annual conference (value of \$630 each, or \$1,890)
- List of annual conference attendees and their institutional affiliations
- Recognition signage at the annual conference
- Recognition signage at your company's booth at the annual conference

- Priority booth placement (value: priceless)
- Phone call with HOPA Board of Directors to discuss products in development or opportunities for collaboration—agenda to be set by your company (value: priceless)*
- Accreditation Council for Pharmacy Education (ACPE) credits available through HOPA's virtual learning offerings (value depends on the number of credits offered per course or session)
- Opportunity to participate in the reverse expo at the annual conference—your company representatives are able to meet with HOPA members from a range of institutions (value: \$10,000)
- Opportunity to send 2 blast e-mails to HOPA members (value: \$2,500 each, or \$5,000)*
- Discounted sponsorship of a podcast (value: \$4,000)
- Discounted sponsorship of a webinar (value: \$4,000)
- Your company's electronic survey on a topic of your choice sent to HOPA's membership (value: \$2,500)
- Mailing list of HOPA members (value: \$2,500)

*Blackout dates apply.

ASSOCIATE LEVEL: \$15,000

- Dashboard of annual demographics of HOPA members
- Subscription to *HOPA News*, HOPA's quarterly newsletter
- Listing of your company's clinical trials on HOPA's website
- Listing of your company's patient assistance programs on HOPA's website
- Recognition as an IRC participant on HOPA's website
- 1 seat at the annual IRC Summit

- 1 invitation to the IRC reception at the annual conference
- 1 industry-sponsored poster at the annual conference
- 1 complimentary registration for the annual conference (value: \$630)
- List of annual conference attendees and their institutional affiliations
- Recognition signage at the annual conference
- Recognition signage at your company's booth at the annual conference

Name: _____ Company: _____

Company city/state: _____

E-mail address (required): _____ Phone: _____