



HOPA
Hematology/Oncology
Pharmacy Association

**Practice Management
Week of April 14, 2021**

Virtual Opportunities
Revised: November 16, 2020

Promotional Opportunity	Benefits	Package Cost
Sponsorship		
Gold	Recognition on the HOPA website and in preshow promotion to attendees; full page ad in program book (exact format TBD), Attendee list (name and facility); 4 complimentary attendee registrations; eBlast to HOPA members; Other benefits TBD	\$25,000
Silver	Recognition on the HOPA website and in preshow promotion to attendees; recognition in program book (exact format TBD), Attendee list (name and attendee); 2 complimentary attendee registrations; eBlast to HOPA members; Other benefits TBD	\$10,000
Bronze	Recognition on the HOPA website and in preshow promotion to attendees; recognition in program book (exact format TBD), 1 complimentary attendee registrations; Other benefits TBD	\$5,000
Symposia		
Corporate Showcase	45 minutes (limited availability)	\$20,000
Non-CE Symposia	60 minutes (limited availability)	\$25,000
Commercially Supported Symposia (CE credit)	60 minutes (limited availability)	\$50,000